



**ANNUAL EEO PUBLIC FILE REPORT
YEAR 2011**

This annual EEO public file report for Gold Coast Broadcasting LLC (“Gold Coast”) covers recruitment and hiring for the broadcasting stations listed below during the period of August 1, 2010 through July 31, 2011:

Call Sign	Station ID	City of License
KKZZ (AM)	70562	Santa Paula, CA
KOCP (FM)	70563	Camarillo, CA
KVTA (AM)	25091	Port Hueneme, CA
KCAQ (FM)	25092	Oxnard, CA
KUNX (AM)	07746	Ventura, CA
KFYV (FM)	07744	Ojai, CA

During this reporting period, Gold Coast filled the following two (2) full-time positions:

- Account Executive (1)
- On Air Talent/Music Director (1)

Information on the interviewees and the recruitment sources utilized to fill the positions noted above follows. A complete list of organizations and/or recruitment sources routinely used by Gold Coast for community outreach is contained in Appendix A to this report. A complete list of organizations or recruitment sources requesting notification of full-time job vacancies is contained in Appendix B. Information on the supplemental recruitment measures engaged in by Gold Coast during the reporting period is contained in Appendix C.

Job Title: Account Executive
Number of Interviewees: 5
Recruitment Source of Hiree: Internal Referral

**Recruitment Sources Utilized:
Interviewees**

**Number of
Recruitment Source**

Referred:

California State University, Channel Islands – CA Mini Corps	0
County of Ventura RAIN Project Transitional Living Center	0
Teen Fatherhood Program – Ventura County Public Health	0
Center for Employment Training (CET)	0
El Concilio Del Condado de Ventura	0
Employment Development Department (EDD) – Cal JOBS	0
Mexican American Opportunity Foundation	0
Southern California Broadcasters Association (SCBA)	0
Spencer Vocational Services	0
Ventura Unified School District (VUSD) Ventura Adult & Continuing Education / Technology Development Center (TDC)	0
Ventura County Professional Women’s Network	0
Women’s Economic Ventures	0
University of California Santa Barbara (UCSB) Counseling and Career Services	0
All Access Music Group	0
California Lutheran University	0
Moorpark College	0
Oxnard College	0
Gold Coast Broadcasting –In House Posting	2
Gold Coast Broadcasting – Internet Posting	1
Gold Coast Broadcasting – Internal Referral	2
Gold Coast Broadcasting – On Air Broadcast	0

Job Title: On Air Talent/Music Director
Number of Interviewees: 1
Recruitment Source of Hire: Internal Referral

Recruitment Sources Utilized: **Number of Interviewees**
Recruitment Source Referred:

No Recruitment: Please note that the hire was made in the Spring pursuant to exigent circumstances.

RECRUITMENT AND/OR COMMUNITY OUTREACH SOURCES UTILIZED

Name of Source: California State University, Channel Islands – CA Mini Corps
 Contact Person: Julie Antilla-Garza
 Address: 1 University Drive Camarillo, CA 93012-8584
 Telephone: (805) 437-8823 Fax: (805) 437-8824
 E-mail: julie.antilla-garza@csuci.edu
 How was notification given to this source? Email

Name of Source: County of Ventura RAIN Project Transitional Living Center
 Contact Person: Debbie Hayde
 Address: 1732 S. Lewis Road Camarillo, CA 93010
 Telephone: (805) 388-1356 Fax: (805) 484-7585
 E-mail: Debbie.Hayde@mail.co.ventura.ca.us
 How was notification given to this source? Email

Name of Source: Teen Fatherhood Program – Ventura County Public Health
 Contact Person: Thomas Carver
 Address: 1542 Carson Way Ventura, CA 93004
 Telephone: (805) 794-7800 Fax: (805) 385-9146
 E-mail: thomascarver@sbcglobal.net
 How was notification given to this source? Email

Name of Source: Center For Employment Training (CET)
 Contact Person: Claudia Hernandez
 Address: 761 S. C Street Oxnard, CA 93030
 Telephone: (805) 487-9821 Fax: (805) 487-7775
 Email: chernandez@cet2000.org
 How was notification given to this source? Fax

Name of Source: El Concilio del Condado de Ventura
 Contact Person: Arleen Montoya
 Address: 301 S. C Street Oxnard, CA 93030
 Telephone: (805) 486-9777 Fax: (805) 486-9881
 Email: amontoya@elconcilioventura.org
 How was notification given to this source? Fax

Name of Source: Employment Development Department (EDD) - CalJOBS
 Contact Person: N/A
 Address: 635 S. Ventura Road Oxnard, CA 93030
 Telephone: (805) 382-8614 Fax: (805) 382-8701
 Email: N/A
 How was notification given to this source? Posted online @ www.caljobs.ca.gov

Name of Source: Mexican American Opportunity Foundation
 Contact Person: Raqual Guerrero
 Address: 711 S. C Street, Suite A, Oxnard, CA 93030
 Telephone: (805) 385-3789 Fax: (805) 385-3792
 Email: N/A
 How was notification given to this source? Mail

Name of Source: Southern California Broadcasters Association (SCBA)¹
Contact Person: LaFern Watlkins
Address: 5670 Wilshire Boulevard, #1370
Los Angeles, CA 90036
Telephone: (323) 904-4105 Fax: (323) 938-8600
E-mail: lafern@scba.com
How was notification given to this source? Email

Name of Source: Spencer Vocational Services
Contact Person: Marty Martinez
Address: 79 E. Daily Drive #246
Camarillo, CA 93010
Telephone: (805) 889-4993 Fax: N/A
E-mail: martinm@spencervoc.net
How was notification given to this source? Email

Name of Source: Ventura Unified School District (VUSD) Ventura Adult & Continuing Education / Technology Development Center (TDC)
Contact Person: Kay Miller
Address: 5200 Valentine Road Ventura, CA 93003
Telephone: (805) 676-7338 Fax: (805) 644-7639
E-mail: kmiller@vace.com
How was notification given to this source? Fax

Name of Source: Ventura County Professional Women's Network
Contact Person: Diane de Mailly
Address: P.O. Box 6329 Oxnard, CA 93031
Telephone: (805) 648-6299 Fax: (805) 648-6298
E-mail: info@vcpwn.org
How was notification given to this source? Email

Name of Source: Women's Economic Ventures
Contact Person: Eramisa
Address: 400 East Esplanade Drive, Suite 300 Oxnard, CA 93036
Telephone: (805) 604-9000 Fax: (805) 604-7784
E-mail: Eramisa@wevonline.org
How was notification given to this source? Email

Name of Source: Gold Coast Broadcasting LLC²
Contact Person: Marissa Garcia
Address: 2284 South Victoria Avenue, Suite 2G, Ventura, CA
Telephone: (805) 289-1400 Fax: (661) 999-6700
E-mail: jobs@goldcoastbroadcasting.com
How was notification given to this source? N/A – In House

Name of Source: University of California Santa Barbara (UCSB)
Counseling and Career Services
Contact Person: Olivia
Address:

¹ The Southern California Broadcasters Association further distributes all job openings it receives from member stations to numerous colleges and non-profit, minority and women's organizations throughout Southern California.

² Gold Coast Broadcasting as a recruitment source includes station on-air ads for job applicants, station internet or website ads, in-house postings, employee internal hires or promotions, employee referrals, and walk-ins or call-ins to the stations.

Telephone: (805) 893-4418
How was notification given to this source? Email

Name of Source: All Access Music Group
Website: www.allaccess.com
Address: 28955 Pacific Coast Highway # 210
Malibu, CA 90265
How was notification given to this source? Online

Name of Source: Cal Lutheran University
Address: 60 West Olsen Road, #2400
Thousand Oaks CA 91340-2700
Contact: Cindy Lewis
Telephone: (805) 493-3199
How was notification given to this source? Email

Name of Source: Moorpark College
Address: 7075 Campus Road,
Moorpark CA 93021
Contact: Audrey Furrell
How was notification given to this source? Email

Name of Source: Oxnard College
Address: 4000 South Rose Avenue, Oxnard CA 93030
Contact: Reggie Talili
Telephone: (805) 986-5838
How was notification given to this source? Email

ORGANIZATIONS REQUESTING NOTIFICATION

Source: California State University – Channel Islands – California Mini Corps
Address: 1 University Drive, Camarillo CA 93012-8584
Contact: Julie Antilla-Garza
Telephone: 805/437-8823

Source: County of Ventura RAIN Project Transitional Living Center
Address: 1732 Lewis Road, Camarillo CA 93010
Contact: Tina McDonald
Telephone: 805/388-1356

Source: Teen Fatherhood Program – Ventura County Public Health
Address: 1542 Carson Way, Ventura, CA 93004
Contact: Thomas Carver
Telephone: 805/794-7800

SUPPLEMENTAL RECRUITMENT ACTIVITIES

Activity: Intern Program

Date: August 2010 – July 2011 (3 – 6 month internships)

Host / Sponsor of Activity: Gold Coast Broadcasting LLC

Brief Description of Activity and Station Participation:

Gold Coast Broadcasting LLC has opened up internship programs to individuals that are interested in working for the radio industry. These individuals must be attending college so they can receive credit for working at the station. They must work in each department of the company to ensure that they get a complete overview of all that is involved in operating a radio station. The program is overseen by Marissa Garcia. During this reporting period two interns participated in the program.

Activity: Career Day 2011

Date: March 2011

Participating Employees: Marissa Garcia, HR Director

Host / Sponsor of Activity: Rio Mesa High School

Brief Description of Activity and Station Participation:

Gold Coast Broadcasting LLC participated in the OUHSD District Career Day on March 03, 2011. High School students were able to listen to presentations to help the students match their interests with possible careers in order to better prepare themselves for future employment opportunities after their college studies start.

Activity: Blackstock School Career Day

Date: March 2011

Participating Employees: Marissa Garcia, H.R. Director

Host / Sponsor of Activity: Carrie Johnson

Brief Description of Activity and Station Participation:

Gold Coast Broadcasting LLC participated in the Career Information Day on March 30, 2011. Junior high/Senior school students were able to listen to presentations to help the students match their interests with possible careers in order to better prepare themselves for their high school studies and beyond.

Activity: 2011 SCBA Scholarship Program

Date: June 2011

Participating Employees: Miles Sexton, President, Chip Ehrhardt, Executive Vice President

Host / Sponsor of Activity: SCBA

Brief Description of Activity and Station Participation:

The Southern California Broadcasting Association presents a school with scholarship funds to assist an individual with tuition costs. Our company participated by having our President and Executive Vice President vote for the school they thought would be best suited to receive the scholarship funds. The SCBA provides school options.